

Next Generation Manufacturing

Made in Europe: Innovation, Sovereignty & Sustainability

Dissemination Toolkit

To maximise the visibility and impact of this joint initiative, we kindly ask all signatories to follow these coordination principles:

- Please publish **on Wednesday, 15 April at 10:00 CET**
- Do **not** share publicly before this time
- Simultaneous publication is key to creating momentum and visibility

If possible, publish:

- A LinkedIn post, please tag us - EFFRA
- A short news item on your website

The text below is simply to make it easier for you, as a starting point. Feel free to use the text or parts of it.

Thank you for your support and coordination.

LinkedIn Post

Europe's industrial future is at a turning point.

Today, together with over 80 organisations across industry, research, and academia, we are proud to support a new joint initiative with EFFRA calling for a strong **“Advanced Manufacturing in EU policy and EU funding”**.

Why does this matter?

Manufacturing is the backbone of Europe's economy, but we are increasingly losing ground in scaling innovation, securing industrial capacity, and competing globally.

This joint call sets out a clear path forward, focusing on:

- ◆ Industrial scale-up and innovation in Europe
- ◆ Strategic autonomy and resilience
- ◆ Circular and climate-neutral production
- ◆ Digitalisation and Industrial AI
- ◆ Skills and workforce transformation

We call on European policymakers to match the level of ambition seen globally and ensure advanced manufacturing becomes a central pillar of Europe’s next policy and funding cycle.

 Read the full paper: [LINK](#)

#MadeinEurope #Manufacturing #Innovation #StrategicAutonomy #EUCompetitiveness

Website news

80+ Organisations Call for a European “Made in Europe” Manufacturing Initiative

A broad coalition of more than 80 organisations from across Europe’s manufacturing ecosystem, spanning industry, research, and academia, has joined forces with the European Factories of the Future Research Association (EFFRA) to launch a new call for action: a **“Made in Europe” Manufacturing Initiative**.

The initiative comes at a critical moment for Europe’s industrial future. Faced with increasing global competition, geopolitical uncertainty, and growing dependencies in key technologies and value chains, Europe must take decisive action to strengthen its manufacturing base.

Manufacturing remains a cornerstone of Europe’s economy, supporting millions of jobs, driving innovation, and underpinning the continent’s strategic autonomy. However, Europe is struggling to scale innovation, retain industrial capacity, and compete with large-scale industrial strategies deployed in other regions.

The joint paper outlines five strategic priorities for the period 2028–2034:

- Accelerating innovation and industrial scale-up in Europe
- Strengthening strategic autonomy and resilience
- Advancing circular and climate-neutral production
- Leading in digitalisation, automation, and industrial AI

- Investing in skills and workforce transformation

The coalition calls on European policymakers to establish a **coordinated, large-scale “Made in Europe” initiative**, embedded in upcoming EU instruments such as Framework Programme 10 and the European Competitiveness Fund.

This initiative aims to better align research, innovation, and industrial deployment, ensuring that Europe not only develops cutting-edge technologies but also manufactures them at scale within its borders.

The full paper and joint letter to policymakers were released on 1 April 2026.

Read the full paper: [LINK](#)

